— PLATFORM OVERVIEW

Executive Overview

How Noiiise transforms creative operations for record labels.

NOIIISE CREATIVE OPERATIONS HUB

Your label runs on its top 10

Every major label relies on a small core of trusted writers and producers, typically 10 to 15 per A&R. The bottleneck isn't creative talent. It's coordination: emails, follow-ups, file versions, scheduling. An A&R managing 100+ writers spends 80% of their time on logistics, not decisions. The result is that a fraction of your roster's potential actually reaches the studio.

Scattered workflows

WhatsApp, email, Drive, WeTransfer. No single source of truth.

Manual coordination

80% of A&R time spent on logistics instead of creative decisions.

Limited creative pipeline

Only your inner circle gets activated. The rest of the roster sits idle.

— WHAT NOIIISE DOES

One platform for sessions, communication, and team assembly. Your A&R goes from coordinator to curator.

Session management

Create and manage studio sessions, online sessions, songwriting camps, briefs.

Professional network

Curated roster, advanced search by role, genre, city, language.

Realtime communication

Integrated chat. Stop scattering conversations across WhatsApp, email, Drive.

Executive control room

Dashboard with sessions, invitations, applications. Full visibility.

Team assembly

Invitations, applications, role assignment. Assemble teams in minutes.

Smart matching

Advanced filters, Dream Team favorites, full profile visibility.

— HOW IT WORKS

01

Set up profiles

Professionals create verified profiles with roles, genres, credits, and availability.

02

Create or join sessions

A&Rs create sessions and briefs; professionals apply or get invited directly.

03

Coordinate & deliver

Realtime chat, role management, and session tracking. All in one place.

— THE PROOF, IN BRIEF

One forecasted scenario, scaled to a full publishing operation.

The headline numbers below come from a forecasted 60-day cycle and a scaled scenario, reflecting platform simulations and observed industry dynamics. Two companion reports carry the full data, charts, and methodology.

10.25x	-98%	€1.17M
CREATIVE OUTPUT	COST PER SONG	ANNUAL SAVINGS AT SCALE

— FORECASTED

60 DAYS · 100 PROFESSIONALS · 1 A&R

Cost per song falls from €285 to €3.51 (-98%), with 10.25x more songs completed and +925% total production volume.

INSIDE

- Production distribution & per-user output
- Time-efficiency gains & financial impact
- Full methodology · Appendix A

→ 60-DAY PERFORMANCE IMPACT REPORT

— AT SCALE

3,500 WRITERS · 34 A&R

The same workflow yields ~€1.17M in annual operational savings and 28,700 songs ready for evaluation, without adding headcount.

INSIDE

- Traditional-model bottleneck
- A&R cost per song at scale
- Scaled performance metrics

→ PUBLISHING LABEL USE CASE

— THE REAL SHIFT

Noiiise doesn't make A&Rs faster. It makes them capable, decoupling creative throughput from headcount with near-zero marginal cost per additional song.

Decoupled throughput

OUTPUT NOT TIED TO HEADCOUNT

Near-zero marginal cost

EACH SONG COSTS VIRTUALLY NOTHING

Higher hit probability

BETTER SELECTION, NOT MORE WASTE

Not more people. More optionality.